Transform Targets into your First Line of Defense.

The Problem
The rise in sophisticated attacks increases every year and email remains the #1 threat vector. Organizations must condition their end users against new zero-day attacks to protect assets and ensure business continuity. Just one wrong click can cause a breach and open the organization to financial risk. End users in the modern era have limited time to retain new information and need engaging content that follows current educational trends. Administrators don’t have the time or bandwidth to use multiple platforms to manage simulations and then follow up supplemental video training.

Our Solution
Cofense PhishMe Integrated Learning fully fuses Security Awareness Training (SAT) and Learning Management System (LMS) for better protection and smoother customer experience. This integration automates difficult tasks, like setting up simulations and learning modules for groups of users and easily allows you to track progress. Built upon real threats collected from across the globe, Cofense PhishMe offers relevant and realistic simulations helping identify areas that need improvement while providing actionable data to improve your training programs. With Cofense PhishMe Integrated Learning, users have access to advanced phishing simulations based on real recently reported threats and an award-winning content library to provide supplemental training.

Save time and work more efficiently with PhishMe Integrated Learning

How it Works
1. Security Awareness Team builds their first playbook and training plan in PhishMe and begins to simulate phishing emails to end users.
2. End users receive simulation emails based on real threats that bypass SEGs and click the Reporter button.
3. Administrators can easily track progress and manage courses and content for groups of users.
4. Over time, user resiliency scores increase and the organization becomes more secure.
5. Administrators will evaluate the current training program and make any necessary tweaks to playbooks or groups of users that need more training.
Benefits of PhishMe Integrated Learning

**AUTOMATED AND INTEGRATED**
Cofense PhishMe Integrated Learning is fully automated and integrated to allow security teams to save time through automation. It can automatically help ease the overhead of defining, scheduling, and delivering a security awareness program and training program based on best practice and tailored to your organization’s security needs and priorities.

**RELEVANT**
Only Cofense provides simulations and training courses based on real threats. For maximum impact, simulation programs need to focus on real threats to the organization. Security awareness teams have limited opportunities to send simulations – they have to make every opportunity count. With Integrated Learning, the award-winning Content Library is available at your fingertips within PhishMe.

**MEASURABLE**
Cofense allows you to measure and improve individual resiliency so you can be confident that your users are absorbing security training and becoming active front-line defenders through reporting.

With dashboards and learning tracking in PhishMe Integrated Learning, you ensure users are moving through training modules and your organization is secured against today’s threats.

**The Value**
- Save time and work more efficiently
- Manage and view simulations and trainings programs for groups of users from one location
- Manage all simulation recipients and learners from one location
- Improve end user resiliency and make the organization more secure through engaging learning modules

**Responsive Delivery** provides a superior user experience by delivering simulations at the perfect moment – when people are actively engaging with their inbox. By eliminating technical and time zone related scheduling issues, users can engage without disruption or delay.

**Recipient Sync** helps automate user provisioning, updates, and deprovisioning of PhishMe recipients from your organization’s user directory service.

**Multiple Playbooks** provide a series of prepared scenarios, landing pages, attachments, and educational content to run throughout the year. With multiple Playbook support, you can execute simulations for different regions, languages, or competency levels.

**SEG Miss Templates**, you can use the Secure Email Gateway (SEG) Misses filter to understand phish observed to bypass your SEG.

**Smart Suggest** allows you to recommend scenarios based on program history and industry relevance.

**Active Threat Templates** help to find phishing scenarios that match attacks against your company or industry.

**Advanced Reporting** allows you to measure effectiveness of your simulated phishing campaigns through increased reporting over time, and measurement of resilience.

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**About Cofense**
Cofense® is the leading provider of phishing detection and response solutions. Designed for enterprise organizations, Cofense is the only comprehensive email security solution powered by a global network of 35+ million reporters which utilizes a combination of unique intelligence sources to identify, protect, detect and respond to all email security threats. Powered by the Cofense Phishing Detection and Response (PDR) platform, organizations that deploy the full suite of Cofense solutions can educate employees on how to identify and report phish, detect phish in their environment and respond quickly to remediate threats. With seamless integration into most major TIPS, SIEMs, and SOARs, Cofense solutions easily align with existing security ecosystems. Across a broad set of Global 1000 enterprise customers, including defense, energy, financial services, healthcare and manufacturing sectors, Cofense understands how to improve security, aid incident response and reduce the risk of compromise. For additional information, please visit www.cofense.com or connect with us on Twitter and LinkedIn.